

# CSR AWARDS 10<sup>th</sup> ANNIVERSARY

## Shortlisted Cases Handbook





**European Chamber**  
中国欧盟商会





**Acknowledge CSR successes,  
raise sustainability awareness  
and share CSR experience**

认可企业社会责任成就  
提升可持续发展意识  
分享企业社会责任经验

## Forewords from **BASF-YPC**

Corporate social responsibilities play an increasingly important role in balancing economic growth and sustainable development in the context of geopolitical tensions and rapid climate change. I am glad to see many companies are acting as responsible corporate citizens and taking social responsibilities proactively in driving sustainable development with concrete actions.

European Chamber offers a good platform where companies can share good practices and valuable insights for common interests and a sustainable future. BASF-YPC is committed to its social responsibility, and this is also part of our company mission, that is, passionate about our chemistry and committed to sustainability. We will make continuous efforts in further reducing our carbon footprint, facilitating environmental protection and offering support to the local communities, working jointly with other responsible partners for a sustainable future!

*Bram Jansen*  
President, BASF-YPC Company Limited

## Forewords from **THE JUDGE**

Never not prepared” that is our family motto and one that applies well to the 10th anniversary of the CSR Awards in China run by the European Union Chamber of Commerce. The CEOs who received awards were future-proofing their companies to fit into the new world order, the new way of doing business in China and the never-underestimated need to guard your reputation.

Today global media is full of bad news but the CSR Awards are a time when companies (and countries) can line up on stage and say, I am committed to helping the people, I am contributing to job creation and I respect your environment, culture and people. This event has run for ten years but you can see by the attendance on 23 November that it has grown from a small meeting to a great event. “Great” in the sense of the management of objective judging to effective execution; “great” in the sense of profile for companies; and “great” in the sense of consolidation of multilateral relations.

The foreign companies who doubled down on their commitment to the country in the last three years are building a strong foundation for China’s future role as a superpower on the world stage. What is good for China is good for global business. The best advert for any company is content employees; CSR is the long term barometer of real business success. I cannot understate the foresight of the European Chamber in running these awards for ten years. The 23 November event profiled those who will be around for the next ten years as China moves from sideline to central in the global economic and geopolitical stage.

*Clare Pearson*  
International Development Director, DLA PIPER



# The Essay from the partner **MAVERLINN**

## **Corporate Social Responsibility**

### **Celebrating the 10th Anniversary of the European Chamber CSR Awards From Crises to Opportunities**

The 2008 financial crisis provided an opportunity to reflect on how our economic systems should be transformed. New concepts, such as creating shared value (CSV), emerged in 2011 when Harvard Business School academics Michael Porter and Mark Kramer invited all to “reinvent capitalism and unleash a wave of innovation and growth”.<sup>[1]</sup> They challenged the then dominant view of optimising short-term financial performance by proposing a more holistic long-term success approach for companies. Thus, other factors—such as the well-being of employees and customers, the viability of suppliers, the preservation of natural resources—began to be taken into account in the value creation process. The CSV concept aimed at reconciling business and societal progress. One early adopter of the new approach was Nestle, which included coffee farmers’ education and financial well-being in their shared-value strategy. In 2015, the United Nations (UN) Sustainable Development Goals (SDGs) provided companies and organisations with a global common implementation target framework.

The COVID-19 pandemic provided us with another opportunity to react, innovate and rethink our societal model and dominant growth paradigm. In January 2020, in Wuhan for example, emergency hospitals such as Leisheshan hospital, were built and completed in less than two weeks, with the help of companies—including European Chamber members—that provided the necessary technology and medical equipment to fight the virus.<sup>[2]</sup> Three years on, according to the World Bank, the world is still recovering from the disruptions to lives and welfare. For example, in 2020, global poverty rose for the first time since 1998. The pandemic led to massive job losses worldwide as global supply chains were disrupted and containment measures such as lockdowns and social distancing were introduced. The employment gap grew wider as the pandemic evolved, accentuated by the burden of childcare, with women and less-educated workers being hit the hardest. Learning inequalities, enhanced by school closures, increased the digital divide for lower income segments. However, according to the Organisation for Economic Co-operation and Development (OECD),<sup>[3]</sup> the pandemic also provided a transition to a more open and global biomedical science. From January to November 2020, 75 per cent of scientific publications on COVID-19 were open-source, compared to less than 50 per cent in other biomedical fields. The United States (US) accounted for the largest share, followed by China and the United Kingdom.

Finally, the decades-long climate concerns have lost none of their acuteness. The 6th Intergovernmental Panel on Climate Change (IPCC) report,<sup>[4]</sup> issued in March 2023 provided key scientific input for the Conference of the Parties (COP) 28 held in the United Arab Emirates, in order to help countries review their progress towards the Paris Agreement goals.

The IPCC report stated that human activities are responsible for global warming over the past 200 years, leading to a current temperature rise of 1.1 degrees Celcius (°C) above pre-industrial levels, which has caused more frequent severe weather events and more destruction to people and the planet. However, the report notes that the 1.5°C limit is still achievable, and that by sharing best practices, technology, effective policy measures, and allowing sufficient funding, communities can reduce the most carbon-intensive activities. Moreover, it underlines that the largest gains in well-being could be obtained by focussing on actions for lower income and marginalised communities.



Today, we are finally acknowledging the extent of our complex interdependence and how a crisis can also be an opportunity for us to change, reform and innovate. The year 2023 marked a détente in US-China climate relations, and also witnessed the re-organisation of major economies' supply chains in a geopolitical environment exacerbated by the wars in Ukraine and the Middle East. In China, for instance, according to the US Energy Information Association (EIA),[5] the average monthly crude oil imported in the first semester of 2023 peaked at 11.4 billions of barrel per day, a year-on-year increase of 12 per cent. In the COP28 preparatory meetings,[6] China reaffirmed that so long as renewable energy technologies could not guarantee a stable supply chain (including energy storage solutions), it would pursue its coal plant expansion plan. However, in line with its green and sustainable development strategy, China's 14th Five-year Plan accelerates the decarbonisation of its economy with its 30/60 Goals to peak carbon dioxide emissions by 2030 and achieve carbon neutrality before 2060. During the 4th European Union-China High-level Environment and Climate Dialogue held in Beijing in July ,[7] environment and climate priorities were discussed as well as their respective frameworks, i.e. the European Green Deal and its related legislation as well as the Chinese 1+N policy framework – encompassing overarching decarbonisation guidance and the action plans for various sectors and industries.

At a micro-economic level, companies in China have been re-orientating their CSR strategies in the wake of the pandemic. Priority is being given to developing innovative, green and digitalised solutions, as well as working towards reaching “common prosperity” through more diversity, inclusion and poverty reduction.

In Europe, this October 2023, the Carbon Border Adjustment Mechanism (CBAM) [8] entered into application in its transitional phase, initially with a limited scope covering cement, iron and steel, aluminium, fertilisers, electricity and hydrogen. According to the EU, CBAM is its landmark tool to fight carbon leakage and one of the central pillars of its ambitious Fit for 55 Agenda. It will equalise the price of carbon between domestic products and imports. Likewise the new European directive on Corporate Sustainability Reporting (CSRD) and its mandatory European Sustainability Reporting Standards (ESRS) will gradually be applied from January 2024 and will impact at least 50,000 companies with operations in Europe, reinforcing the obligations for European companies and others to design and implement robust CSR strategies.

Some companies have already taken bold action and continuously drive change. They succeed in managing both complexity and uncertainty, using their creativity to design or support adaptive and innovative strategies that will ensure green economic growth, societal progress, and the creation of impactful innovation ecosystems—such as the Cartier Women's Initiative(CWI).[9]

In conclusion, the green growth paradigm shift can only be realised through inclusive cooperation between political, business and society stakeholders. In this regard, European companies operating in China can and must play a key role.

## Acknowledgements

Finally, we would like to take this opportunity to thank the European Chamber, the judges, the winners and all applicants, and the speakers of the 10th CSR awards for providing such an enriching platform.

The Chamber would like to thank the sponsors of this year's CSR Awards: BASF-YPC Co Ltd, PULLMAN Hotel Nanjing Lukou, Virtuos China, ARaymond, Cablex, Club Med Nanjing, Fette Compacting, IFC and Maverlinn.

*Chia-Lin Coispeau*  
Maverlinn Impact Innovation

**NOTE:** This text is inspired by elements of speeches delivered during the European Chamber 10th CSR awards, in particular by Clare Pearson, director of International Development at DLA Piper, and Wang Li Wei, president of the China Development Foundation. Chia-Lin Coispeau is partner at Maverlinn Impact Innovation, an advisory firm aimed at reducing social and environmental issues in China and Europe. Our team crafts innovative strategies to deliver superior value to industry leaders. Maverlinn is committed to promoting a model of humane development through constant attention given to personal empowerment and the common good.

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# 1

# Corporate National

## **1.1 Excellence in Carbon Neutrality**

- 1.1.1 BSH Home Appliances Holding
- 1.1.2 Budweiser APAC
- 1.1.3 DEKRA
- 1.1.4 Schaeffler Greater China
- 1.1.5 Signify
- 1.1.6 Yara China

## **1.2 Excellence in Diversity & Women's Empowerment**

- 1.2.1 Schaeffler Greater China
- 1.2.2 Tietoevry

## **1.3 Excellence in Environmental Conservation**

- 1.3.1 Michelin

## **1.4 Leadership in CSR & Sustainable Growth**

- 1.4.1 Goglio Tianjin
- 1.4.2 SAP Labs China

# Excellence in Carbon Neutrality

## B/S/H/ BSH Home Appliances Holding

BSH Home Appliances Founded in 1967 in Munich, during last 56 years, BSH has become a world's leading home appliance manufacturer.

Since entry the China market in 1994, over decades of fast growth, China has become one of the most important markets for the group. By the end of 2022, BSH China has 12000+ employees, 7 subsidiary companies, 8 sales regions, 39 service centers.

### • *Social Responsibility*

BSH adheres to corporate social responsibility and cooperates extensively with various organizations to actively participate in charity, society and education, aiming to help more people improve their quality of life. Sincerity give back to the community, focus on social problems, offer group support, and persistence long-term actions. Guided by the values of responsibility and sustainability to realize the sustainable development.

### • *Environmental-friendly Products*

Environmental compatibility of products from BSH is not only a component of our corporate guiding principles but also a factor relevant for our success in the market. This results in our actions for the development of recyclable and resource-efficient products.

Our products are designed to be durable and repair-friendly in order to minimize life cycle costs and environmental impacts over the entire useful life of the product.

Eco-design process helps us to limit and prevent hazardous substance which listed in RoHS, REACH and so on.

### • *Environmental Protection in Operation*

BSH persists in protecting the environment, minimizing the consumption of energy, achieving CO2 neutrality, reduce the waste & water, saving natural resources throughout the entire life-cycle.

All BSH production sites are:

- National / Province level Green factory
- ISO14001 environmental management system certificated
- ISO50001 energy management system certificated



### • **Occupational Health and Safety**

BSH aims to ensure long-term health and safety excellence and to promote the well-being of all BSH associates.

Our vision on occupational safety and the corresponding BSH Group target is “zero accidents”. 2013-2023, the amount reportable accident has reduced 86%, and accident rate has come to low value if compare in similar industries.

To encourage associates report safety concerns, a near-miss app has be developed in 2019, around 12,000 unsafe situation and unsafe behavior have been initiated by employees each year, and 99% have been improved on time.

All production sites have ISO 45001 occupational health and safety management system certification.

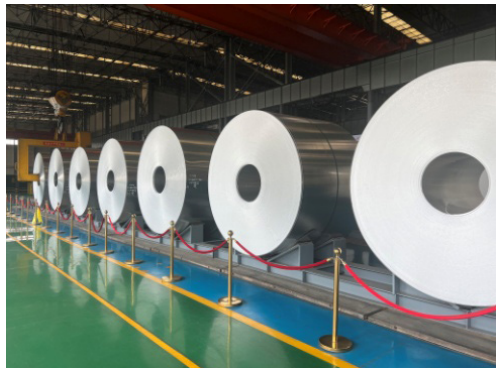
### • **Psychological Health**

“To provide help to associates and their family members any time once in need”, an EAP (Employee Assistance Program) program was initiated in 2021 and is running smoothly now.

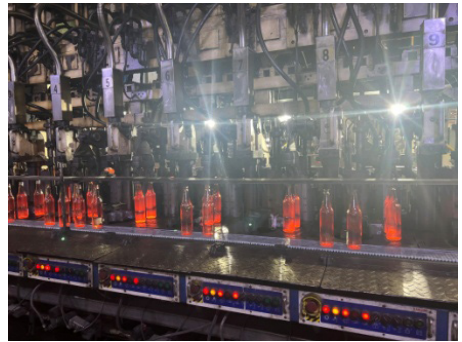


## **Budweiser**

Bud APAC's ambition is to achieve net zero across our value chain by 2040, with 2025 as an interim target for reducing absolute GHG emission (scope 1+2) by 35% and GHG carbon emission intensity by 25% across our value chain (Scope 1,2 and 3) from a 2017 base year as part of our Science-Based target. Joining as a golden member of RE 100 in 2017, Budweiser APAC committed to transitioning its operations to 100% renewable electricity and has set a target to secure all of its purchased electricity from renewable sources by 2025.

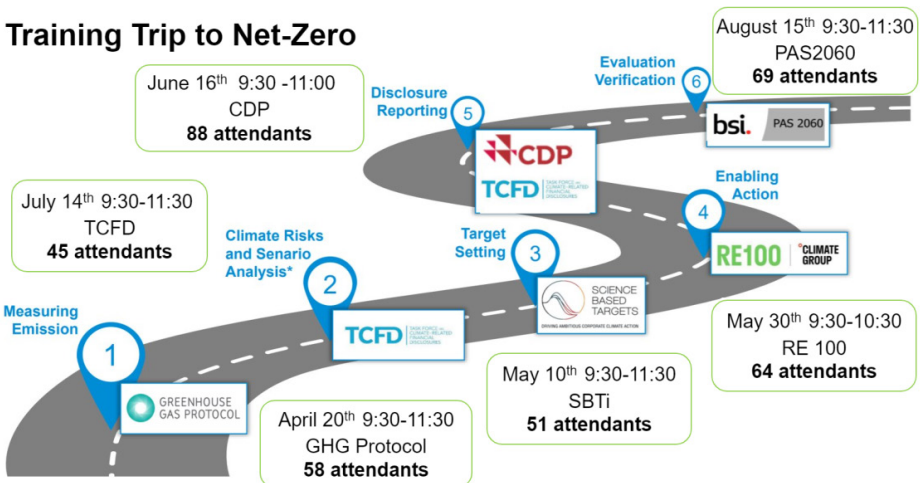






We have launched a new sustainability program-- local eclipse, in 2022 for reducing our Scope 3 emissions, reinforcing our commitment to empowering our value chain partners in their low-carbon transition journey. It is a critical step for us to realize our own net zero ambition across our value chain by 2040.

## Training Trip to Net-Zero







DEKRA's carbon neutrality strategy is the core of CSR and divided into two types: internal and external. Internally, DEKRA's carbon neutrality strategy is focusing on implementing a comprehensive management mechanism, system, and team to drive sustainable practices. Externally, DEKRA's carbon neutrality strategy is aligned with providing low carbon and sustainability services to support its customers, including carbon footprint and carbon reduction assurance, and supply chain sustainability development, etc.

Aligning with our external carbon neutrality strategy, DEKRA offered consulting and technical services to Hongqi and assisted in establishing green supply chain:

- Establish a green supply chain management system, formulate the “Hongqi Supply Chain Green Development Requirements” management document, increase green management requirements in procurement contracts, quotation prerequisites, and continuously improve the sustainable development capabilities of the Hongqi supply chain.

- Conduct special actions to improve carbon emissions for suppliers. Local efforts are made to enhance supplier green management, forming a repository of carbon optimization measures, continuously improving the carbon emission management efficiency of the entire supply chain lifecycle, and supporting the continuous advancement of Hongqi's carbon neutrality strategy.

Project tasks are designed by DEKRA, and it consists of 6 modules, including establishing a green supply chain management mechanism, conducting green supply chain management survey, using general toolkit for carbon emission reduction management enhancement in the Hongqi supply chain, developing improvement action plans, implementing special improvement actions and summarizing project.

Expected Goals and Objectives of the Project

## **By 2025**

- 100% of suppliers sign the Green Supplier Commitment and establish action plans.
- Key suppliers (high-emission suppliers/high-volume suppliers) achieve a 15% reduction in carbon emissions.
- 70% of key suppliers establish carbon management systems and energy management systems.

## **By 2030**

- Overall carbon emissions reduction in the supply chain by 20%.
- 60% of key suppliers achieve carbon neutrality in their manufacturing and operations.
- More than 80% of key suppliers utilize green electricity/renewable energy sources.
- Renewable materials (such as steel, iron, aluminum, plastic alloys, etc.) account for over 20%.

- 100% of key suppliers establish carbon and energy management systems.

## By 2045 / 2049

- All suppliers achieve carbon neutrality across the entire lifecycle (LCA).
- Overall carbon emissions in the supply chain are reduced by 80%.
- 100% of all suppliers use green electricity/renewable energy sources.
- Renewable materials (such as plastic, steel or iron, aluminum alloys, etc.) account for over 60%.

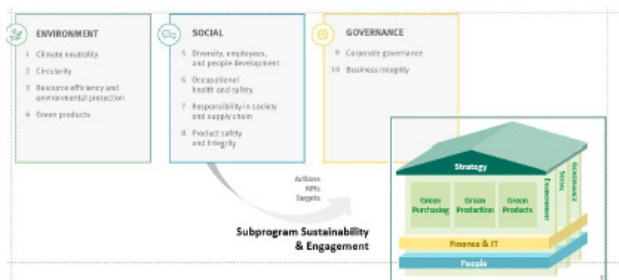
# SCHAEFFLER Schaeffler Greater China

## *Sustainable targets that move the world.*

As a global automotive and industrial supplier, Schaeffler has been demonstrating pioneering spirit with an extraordinary passion for technology and innovation for more than 75 years. Thanks to its stock market listing and long-standing tradition, the family business represents stability & change – and views sustainability as both an obligation and an opportunity. With progressive climate change and social challenges on the rise worldwide, we firmly believe that resolute, fast, and targeted action in all areas of life is more critical to success than ever before.

For the Schaeffler Group, sustainable company success means assuming economic, environmental, and social responsibility throughout the entire value chain, which is why sustainability is not only one of the Schaeffler Group's four company values, but also a key component of the "Schaeffler Roadmap 2025". The "Sustainability & Engagement" subprogram in Roadmap 2025 is dedicated to a variety of topics, including the establishment of environmental and social responsibility in the company's value chain as a central success factor for sustainable management.

To be able to maintain these standards in the future as well, the sustainability strategy was further developed into ten action fields in the reporting year for a holistic approach throughout the dimensions of Environment, Social, and Governance (ESG).



## Schaeffler Sustainability Targets – We set clearly ESG related targets



More Details could be found on 2022 Schaeffler Sustainability Report.  
([schaeffler-sustainability-report.com](https://www.schaeffler-sustainability-report.com))

We pioneer motion to advance how the world moves, and we think for the future. We firmly believe that we will achieve our ambitious targets if we are proactive and holistic in our pursuit of sustainability. Based on the sustainability strategy framework, we have defined explicit ESG targets: 8 milestones on our path to sustainability and climate neutrality. The targets established thus far have been formulated in compliance with the United Nations' 17 Sustainable Development Goals

## Signify

Signify successfully completed our sustainability program Brighter Lives, Better World 2015 - 2020. And in September 2020, we successfully became the first lighting company to be carbon neutral in global operations and using 100% renewable electricity, ahead of our target and ahead of the aspirations set out by the Paris Agreement. With our new sustainability program Brighter Lives, Better World 2025, we aim to double our positive impact on the environment and society in the next five years. In terms of decarbonization, we will go beyond carbon neutrality and double the pace of the Paris Agreement 1.5°C scenario. We will reach the 2031 pathway by the end of 2025 over our value chain, by increasing the energy efficiency of our portfolio and providing more solar to help reduce emissions of our customers, as well as driving carbon reductions at our suppliers.

Signify is one of the first 28 companies committing to verified Science-Based Targets in line with the Paris Agreement 1.5°C pathway to cut GHG emissions in our operations as well as in our value chain. We commit to reduce 70% of absolute scope 1 and 2 GHG emissions and 30% of absolute scope 3 GHG emissions by the end of 2030 (baseline 2015).

# Yara China



Yara's ambition is to 'Grow a Nature-Positive Food Future.' By delivering solutions to address the planet's greatest challenges, Yara aims to create economic opportunities that improve our company's performance and create shared value in the markets we serve worldwide.

Since 2005, Yara has reduced its GHG emissions by about 45%, with a further target of reducing them by an additional 30% by 2030.

## Knowledge grows

Yara is initiating several similar projects globally, which will result in GHG emission reductions of approximately 2 million tonnes CO<sub>2</sub>e by 2025. In 2022, a total of 18 projects were completed, leading to emission reductions of 0.3 million tonnes CO<sub>2</sub>e. Another 32 projects were in the execution phase, and we are on track to achieve our target by 2025. By the end of 2022, the completed and ongoing projects represented annual emission reductions of 1.4 million tonnes CO<sub>2</sub>e.

Despite Yara's premium fertilizers already having a low carbon footprint, we are actively transitioning towards fossil-free and green fertilizers. Green fertilizers, produced using renewable electricity instead of fossil fuels, are expected to launch in China in 2023 and will have an 80-90% lower carbon footprint than fertilizers produced with natural gas.

Yara continuously invests in production plants to enhance reliability and energy efficiency while actively managing a portfolio of projects to reduce GHG emissions. In 2023, Yara launched its first water-soluble plant in China. The new plant exemplifies Yara's commitment to sustainability, prosperity, and social responsibility. The office building is designed with a built-in recycling and energy-saving system to minimize daily carbon emissions, showcasing Yara's strong commitment to carbon neutralization.

Furthermore, driven by our purpose, scientific knowledge, and over 100 years of agronomic expertise, Yara recognizes the need to give back to the Earth more than we take. We focus our efforts on three pillars to create a tangible global impact:

### Climate neutrality:

- Reduce our own emissions and improve productivity at our production sites.
- Contribute to decarbonizing agriculture.
- Contribute to decarbonizing transportation and energy.

### Regenerative farming:

- Improve farming productivity and nutrient use efficiency.
- Positively impact nature in the value chain, including soil health, biodiversity, water, air quality, and land use change.

Prosperity:

- Improve farmer income and sustainability.
- Positively impact farmer diversity.
- Contribute to zero hunger and promote healthy nutrition.



## Excellence in Diversity & Women's Empowerment

# SCHAEFFLER Schaeffler Greater China

As a global automotive and industrial supplier, Schaeffler has been demonstrating pioneering spirit with an extraordinary passion for technology and innovation for more than 75 years.

DEI(Diversity·Equity·Inclusion) is an important component in social responsibility part. With progressive economic change and social challenges on the rise worldwide, we firmly believe that DEI is more critical to success than ever before, which is why we adapted and further promote DEI.

• **DEI Mission:** We build an environment where we respect one another, embrace diversity and foster a sense of belonging. Through equity and inclusion, we ensure equal opportunities and that everyone is valued and empowered to share their experiences and ideas.

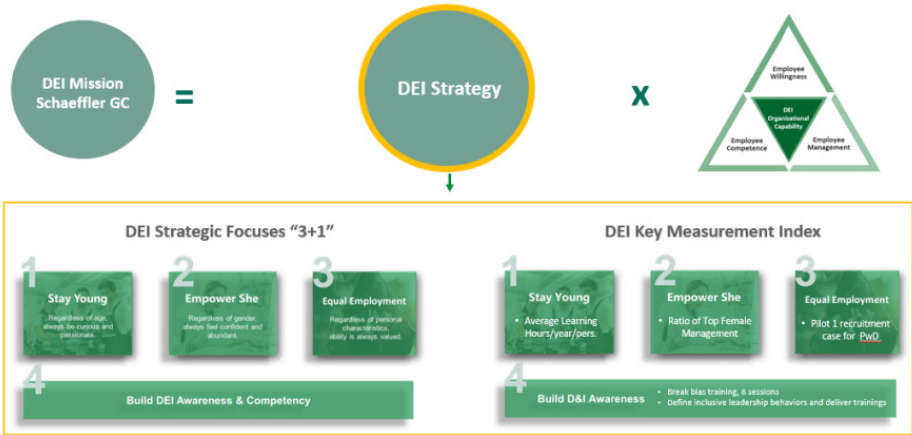
• **Methodologies:** We build DEI based on the perspective of the Strategic Success Equation. In order to achieve the success of strategic goals, two conditions must be met: a clear DEI strategy and organizational capability Yang Triangle (Willingness, Competence, Management)

• **3+1 strategy:** We defined three focuses: Stay Young, Empower SHE, Equal Employment and one foundation which is building DEI awareness and competence. In addition to these three aspects we have also defined the corresponding measurement indicators.

• **Organizational capabilities:** In terms of employee willingness, competence and management, we have adopted various actions to meet objectives.

• **Procedures:** For the mission of DEI, Schaeffler HQ has launched DEI since 2020. We focus on awareness building in 2021 and building awareness and competence in 2022&2023.

# How does Schaeffler Greater China meet the DEI objectives?



# How does Schaeffler meet the DEI objectives?



# DEI Strategy Roadmap



With more than 24,000 experts worldwide focusing on cloud, big data and software, TietoEVRY serves thousands of enterprises and public sector customers in more than 90 countries. TietoEVRY has an annual turnover of approximately €3 billion and its shares are listed on the NASDAQ stock exchanges in Helsinki and Stockholm, as well as the Oslo Stock Exchange.

In TietoEVRY, our sustainability management approach is based on the principles of the UN Global Compact and is aligned with the UN Sustainable Development Goals. In China, we are also in the process of aligning our operations with the UN Guiding Principles on Business and Human Rights. TietoEVRY's three-year sustainability strategy was conducted in 2020, and comprise three broad themes-climate, ethical conduct, and exciting place to work.

TietoEVRY is committed to promoting diversity and inclusion in the workplace. We strive to foster a culture that difference and recognizes that people from different backgrounds and experiences bring valuable insights to the workplace and enhance the way we work. Diversity and inclusion are key elements shaping our company culture and enabling better decision making. Innovation often builds on a variety of perspectives from different people with a variety of backgrounds. Our true Nordic heritage and values are built on transparency and openness towards all kinds of differences.

Our diversity and inclusion charter follows the principles set in our Code of Conduct policy, which states: TietoEVRY hires and treats its employees on equal terms and does not allow any discrimination with regard to sex, gender identity, nationality, religion, belief system, race, age, disability, sexual orientation, political opinion, union membership or social or ethnic origin.

We have a specific target for gender balance: 40% of employees to be female by 2026, 50% female/male employee split by 2030. TietoEVRY's ambition is to have, at any given time, the proportion of female leaders equal to or greater than the overall share of female employees. Expand female recruitment, building on graduate recruitment, ensure final candidates of both genders when recruiting internally and externally. All open positions will be communicated as open to all employees. Ensure that there is a successor from both genders for all positions in all manager level succession plans.

We reflect our global markets and industries. TietoEVRY will ensure as many nationalities and cultures are represented among the employees as possible. We support internal mobility across national and business-related structures. We continue and accelerate recruitment of graduate and young professionals.



We want to be an inclusive employer. We create opportunities for people with disabilities and learning disabilities.

In China, there are 42% female employees in 2023 (increased 1% from 2022) with many efforts in recruiting, retention and women's growth project. The share of women in senior management positions in the company remained at 43% in 2023.

In the future, our aim is to build up diversity culture and women empowerment in our organization, to set the tone and influence in every aspect of our business and our interaction with customers.

1.3

## Excellence in Environmental Conservation



### Michelin

Michelin believes that everything will be sustainable, striving for the best balance between People, Profit & the Planet, it is committed to Reach carbon neutrality by 2050(manuf. and energy), be best-in-class in environmental footprint of industrial sites and reach full circularity of products by 2050. To achieve those goals, all Michelin sites in China have formulated their own roadmaps and action plans.

Michelin has established effective industrial and environmental performance management covering all production sites, with specific energy efficiency and environmental protection targets, called I-MEP( industrial - Michelin Environmental Performance), which is divided into five parts: water withdrawals, generated wastes, organic solvents consumption, energy consumption and CO2 emissions, requiring all sites to focus on achieving the mid and long term goals on a daily basis, to realize zero CO2, zero VOC and zero waste factory.

#### **1. Water withdrawals**

By rainwater recycling, wastewater treatment, better water saving equipment, curing press electrification, geothermal heating to reduce water consumption by at least 30% at 2030 (compared to 2019).

#### **2. Generated wastes.**

According to 4R approach (Reduce, Reuse, Recycle, renew), by eliminating the use of plastic paper in the production process, reusing and recycling green pallets and containers, adding sustainable materials such as sunflower oil and rice husk into the manufacturing process to replace non-sustainable materials, achieving at least 92% recycling rate of all waste to downstream suppliers, to reduce 50% of wastes by 2025.

### 3. Organic solvents consumption

By production process improvement, new equipment investment, and reduction of VOC emission from the source, to reduce at least 90% of VOC materials consumption and achieve almost 100 % use of zero-VOC materials by end of 2024.

### 4. Energy consumption and CO2 emissions

**Focused on two main areas:** Increase the use of renewable energy: including solar panels, renewable electricity, biomass energy, etc. All plants in China have completed their roadmaps for solar projects, 25.8 MW capacity has been planned for the Shenyang plant and at least 1MW capacity for the Minhang Plant and Baoshan Plant in Shanghai. The rest of electric power needed will be replaced by renewable electricity (IREC) from 2022 onwards.

**Improve energy efficiency:** by effectively promoting the implementation of energy saving and emission reduction technology solutions. Michelin has continued to upgrade technology, replace obsolete and inefficient equipment and processes, adopt heat pumps, biomass steam and other more energy-efficient technologies, enhance the digitalization and intelligent manufacturing, in order to improve the overall energy efficiency and reduce carbon emissions.

5. In addition, Michelin China launched the M+ project in August 2021 to make its headquarters in Shanghai a greener office, in accordance with the requirements of LEED platinum certificate. Through the adoption of renewable electricity, more energy-efficient equipment, paperless office, etc., to reduce energy consumption and carbon emissions in the office and improve employees' awareness of energy saving and environmental protection.

## 1.4 Leadership in CSR & Sustainable Growth

## Goglio Tianjin




## 高利尔

(天津)包装有限公司

GOGGIO

(Tianjin) Packaging Co. Ltd.

With an impressive 173-year legacy, Goglio Group has been a vanguard of sustainability since well before it became a mainstream concern. Our enduring success is a testament to our unwavering commitment to Corporate Social Responsibility (CSR) and Environmental Sustainability, both of which remain steadfastly central to our corporate strategy.



Environmental sustainability is deeply ingrained in our ethos, and we rigorously adhere to the foundational 3R principle - Reduce, Reuse, Recycle - throughout our manufacturing and product development processes.

Our innovative approach includes the formation of dedicated cross-departmental working groups, focused on reducing resource wastage, minimizing scraps and sustainable materials development. This not only yields substantial environmental benefits but also creates an equal opportunity platform for our staff to develop their leadership skills, with additional project-based incentive rewards as recognition.

A prominent example of our commitment to environmental stewardship is our contribution to greenhouse gas reduction. We achieved this milestone by creating innovative Foldable Intermediate Bulk Container (FIBC) special liners, facilitating container reuse, significantly reducing waste handling, enhancing protection, and offering cost-effective solutions to our customers. For instance, our FIBC innovation resulted in annual cost savings of 2,254,000 RMB for one of our top international customers.

We've also taken water management seriously, implementing a system to reuse water throughout our facilities, including in bathrooms and for green maintenance. This initiative alone has resulted in impressive cost savings of approximately 40%.

Our dedication to sustainable packaging extends to the development of recyclable materials with equivalent barrier properties for coffee packaging. Through our solution-based approach, we ensure that our sustainable packaging maintains the same packing speed, providing a seamless transition to environmentally friendly materials.

The Goglio Group is proud to have implemented numerous activities aimed at waste reduction and the development of innovative, environmentally responsible solutions. Our commitment to sustainable development is rooted in our drive to deliver economic, social, and environmental benefits to all stakeholders. We understand that the decisions and activities of an organization have far-reaching implications for society and the environment.

To safeguard future generations, we meticulously analyze the ethical, social, and environmental impacts in our strategic evaluations. We confront pressing global issues such as the finite availability of resources, the exponential growth of transportation by road and air, global demographic expansion leading to increased consumption, rising temperatures, species extinction, and the eradication of child labor.

# SAP Labs China



As a global leader, SAP stands for a higher purpose that goes beyond economic success – our purpose is to help the world run better and improve people’s lives. We use our considerable resources and broad reach to help the world’s economy, society, and environment prosper.

As a global leader, SAP stands for a higher purpose that goes beyond economic success – our purpose is to help the world run better and improve people’s lives. We use our considerable resources and broad reach to help the world’s economy, society, and environment prosper. Together with our employees, SAP CSR leads the company in putting our purpose into action. We focus on 3 strategic areas that foster digital inclusion and create opportunity for all people by: Accelerate Social Business, Build Future Skills, Collaborate for Sustainability. The programs we run within each pillar embrace the framework of the United Nations Sustainable Development Goals (SDGs).



**Accelerate**  
Social Business  
加速赋能社会企业



**Build**  
Future Skills  
培养未来技能



**Collaborate**  
for Sustainability  
共促可持续发展

Labs China  
CSR  
Programs

- ✓ We Enable social enterprises to help run better  
**Social Sabbatical**  
**Inclusion Factory**

- ✓ We Empower  
**Youth4Future**
- ✓ We Bridge the digital divide  
**Girls Power Tech**

- ✓ We Collaborate  
**Green Work, Healthy Life**

## Powering Opportunity Through Digital Inclusion 推动数字融合，发掘无限机遇

### Social Sabbatical

The SAP Social Sabbatical is a portfolio of pro-bono volunteering programs designed to achieve two key objectives: 1.Solve concrete business challenges of nonprofit organizations and social enterprises focused on digital inclusion in different markets across the globe, help them run at their best, and support them to maximize their social impact; 2.Challenge and develop SAP leaders and talent to understand the global consequences of our rapidly digitized world, embrace the idea of life-long learning, and be role models for living our vision and purpose.

## ***Inclusion Factory***

SAP's smart hand extends to a wider field, using its technical advantages in enterprise management software to help Taicang Inclusion Factory's digital transformation, creating a smart interface for employees with disabilities. Taicang Inclusion Factory is a social enterprise dedicated to promoting the inclusion of people with intellectual disabilities into the society. It employs nearly thirty full-time employees with intellectual disabilities, who are responsible to assemble and process automotive and electronic parts and components. The goal is that using professional vocational training, the employees will improve their skills and in the future will be able to work in a regular enterprise.

## ***Youth4Future:***

Leverage SAP's technological advantages to empower Youth master digital skills and improve life quality. SAP Youth4Future is a corporate social responsibility brand program of SAP Labs China

SAPi Digital Skilling (SAPi for short) is an important part of Youth4Future.

SAPi was originally from the CSR project - Sichuan Hope Primary School, which was started in 2008 during Wenchuan Earthquake, where many schools got severely damaged. Robot Experience Day in Hope School was extended and upgraded to a Robotics Curriculum in year 2020 Robotics Curriculum was firstly delivered to Hope School. Now it is brought to many schools with support needs. By June 2023, there are 643 students and teachers from about 20 schools benefiting from this course.

This project was achieved by close collaboration in SAP ecosystems – NGO, SAP Partners were closely engaged. There are more than 60 developers from Labs China participated from course development to course teaching, to organizing a sustainability-focused solution competition games. They contributed more than 2200 volunteer hours.

## ***Green work, Healthy Life***

SAP's Role as Enabler & Exemplar in sustainability. We aim to expanded our employee engagement offerings to now address SAP's sustainability framework, and to extend SAP's advantages to social businesses that are driving and contributing to climate action and circular economy goals.

## ***How we implement***

SAP Together is SAP's global employee engagement, volunteering and giving platform. In SAP, we are a community that hosts a variety of opportunities for employees to get involved and take action to improve people's lives. Employees can register on SAP Together, use your expertise and leadership skills to address global challenges locally..



## ***Ambassador Community***

Ambassador Community consist of more volunteers of employee, from across our 6 offices in China, sign up to be our Volunteer Ambassadors to help us develop meaningful experiences that benefit our society. Each Volunteer Ambassador will be leading their local employee volunteer programs.

## ***Future Goals and Objectives***

Positively impacting the lives of youth in underprivileged, marginalized and socio-economically weaker section of society by imparting STEM (Science, Technology, Math's & Engineering) education. Strengthen an entrepreneurship ecosystem by engaging with Engineering students, startups, emerging entrepreneurs, and growth stage ventures. Powering Opportunity through Digital Inclusion Innovation is an opportunity and a responsibility—one that belongs to everyone. SAP Corporate Social Responsibility (CSR) is powering opportunity for everyone through digital inclusion initiatives. We want to help all participate in—and benefit from—today's digital world. Our programs address issues of building, accessing, and applying twenty-first century skills.

# 2 Corporate General

## **2.1 Excellence in Carbon Neutrality**

- 2.1.1 Autoliv
- 2.1.2 DP Group
- 2.1.3 Lenzing
- 2.1.4 MAN Energy Solutions China Production Co., Ltd

## **2.2 Excellence in Diversity & Women's Empowerment**

- 2.2.1 Budweiser APAC
- 2.2.2 DB Schenker
- 2.2.3 L'Oreal
- 2.2.4 Virtuos

## **2.3 Leadership in CSR & Sustainable Growth**

- 2.3.1 Bosch AA
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- 2.3.4 Mead Johnson Nutrition
- 2.3.5 PULLMAN Nanjing Lukou Airport
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## **2.4 Leadership in CSR & Sustainable Growth**

- 2.4.1 Arkema
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- 2.4.5 L'Oreal
- 2.4.6 Virtuos
- 2.4.7 ARaymond
- 2.4.8 BYC



# 2.1

## Excellence in Carbon Neutrality

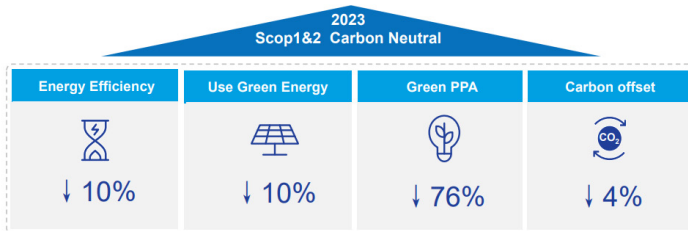
# Autoliv

**Autoliv** NHA plans to declare carbon neutral compliance declaration of 2023 (PAS2060:2014) and be certified by SGS in Jan. 2024.

The roadmap to achieving carbon neutrality is mainly to reduce carbon emissions by 10% by improving energy efficiency, to reduce carbon emissions by 10% by building solar project, and to reduce carbon emissions by 76% by purchasing green electricity. Compared to 2019, NHA will reduce carbon emissions by 4,860 tons per year.

With a strong sustainability team, NHA has set ambitious climate strategic goals, used Green Factory Assessment to continuously track performance, and also monitored energy use through digital solution during this period. Workshops were organized to identify possible opportunities and realize them.

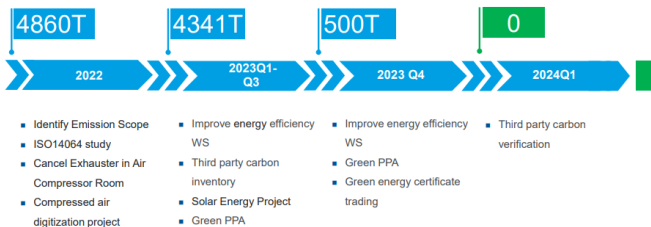
### NHA Carbon Neutral Roadmap



Base 2019

Date: Presentation Name: Copyright Autoliv Inc., All Rights Reserved Public: **Autoliv**

### NHA Carbon Neutral Timeline



3 Date: Name of presentation: Copyright Autoliv Inc., All Rights Reserved Public: **Autoliv**



## DP Group

D'Andrea & Partners Legal Counsel - Nanjing Branch (hereinafter referred to as "D'Andrea & Partners" or "Our Company") places significant emphasis on the importance of environmental stewardship and ethical conduct among our employees. In line with our core values, we give particular attention to upholding human rights and promoting gender equality.

Our Company has set ambitious environmental goals, with a long-term objective of reducing our corporate carbon footprint to zero. In the short term, we are committed to taking daily actions that contribute to the reduction of environmental issues, including air, water, and soil pollution.

Our Company's environmental sustainability policy is outlined in our Standard Operating Procedure (SOP), which is mandatory for all employees to adhere to. According to our SOP, employees must: (i) Strictly adhere to guidelines for proper garbage classification, (ii) Make every effort to choose eco-friendly commuting methods, such as biking, walking, or taking public transportation, instead of driving, (iii) Practice electricity conservation, (iv) Minimize unnecessary paper printing, (v) Opt for reusable products or packaging instead of disposable consumables.

Since the inception of Our Company, we have deducted 1.5 RMB from the salaries of all our employees. This deduction is used to finance tree planting initiatives aimed at neutralizing the carbon emissions generated by our employees, a process assessed annually by our HR Department.

As an integral component of our Corporate Social Responsibility (CSR) policy, Our Company actively supports numerous non-governmental organizations (NGOs) involved in environmental conservation, animal protection, climate change mitigation, and poverty alleviation through periodic donations.



**Lenzing** Founded in 1938, Lenzing Group is the world's largest producer of specialty cellulose fibers and a signatory to the World Economic Forum's CEO Alliance of Climate Protection Leaders and the UN Charter for Climate

Action in the Fashion Industry. As the Lenzing Group's only production base in China, Lenzing (Nanjing) Fibers Co., Ltd.(LNF) has implemented a carbon-neutral sustainability strategy since 2019, setting the following carbon reduction targets: using 2017 as the baseline, carbon reduction 52% by 2030 and zero by 2050. This carbon reduction target is endorsed by the Science-based Carbon Target Initiative.

The specific action plan for carbon neutrality is to implement a series of "1+5" greening renovation projects. Firstly, LNF upgraded one production line and upgraded the original production line into a green and low-carbon production line. This line is called Lenzing Greening Modal Production Line(LGMPL). Secondly, LNF constructed five supporting infrastructure projects for LGMPL. As of June 30. 2023, the "1+5" green transformation project has invested 1.4 billion RMB. LFMPL was completed and put into operation on April 18, 2023, and 95% of the five supporting infrastructure projects of LGMPL have been completed.

Upon completion of the "1+5" series of green transformation projects, LNF will become a production base for environmentally friendly specialty fibers, and from 2024 onwards, renewable energy will be used, which is expected to reduce the plant's annual carbon emissions by 100,000 tons. You can learn more about Lenzing's sustainability goals, progress as well as other renowned rankings in the online "Sustainability Report 2022" at <https://www.lenzing.com/investors/publications>

## Advancing Circularity

In our online Sustainability Report 2022, we tell how we are advancing the industry's transformation from linear to circular.



## MAN Energy Solutions

### MAN Energy Solutions China Production Co., Ltd

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specialty cellulose fibers and a signatory to the World Economic Forum's CEO Alliance of Climate Protection Leaders and the UN Charter for Climate Action in the Fashion Industry. As the Lenzing Group's only production base in China, Lenzing (Nanjing) Fibers Co., Ltd. (LNF) has implemented a carbon-neutral sustainability strategy since 2019, setting the following carbon reduction targets: using 2017 as the baseline, carbon reduction 52% by 2030 and zero by 2050. This carbon reduction target is endorsed by the Science-based Carbon Target Initiative.

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### Budweiser APAC

We strongly believe that Diversity, Equity, and Inclusion (DE&I) enables the diversity of thought necessary to make better decisions and achieve better results, and it is represented both in our Purpose and our Principles. We are committed to consistently executing our DE&I strategy and making progress across all platforms- it is our competitive advantage.

We deliver on the DE&I mission through our DE&I Platforms: An Inclusive Future, an Empowered Future and An Equitable Future. Key projects & initiatives derived from the 3 platforms include:

- An Inclusive Future

E.g., Diversity & Inclusion Month

A consolidated period with various activities & events, trainings, and policy launches (e.g., Flex Work & D&I policy) to invite employees to reflect on our D&I journey, celebrate our progress, and reaffirm our commitment to making Bud APAC a place where everyone can be their authentic selves. Highlighted and innovative ideas including in conjunction with World Mental Health Day and D&I Learning Week competition to strengthen employees' inclusive capabilities.

- An Empowered Future

E.g., Women Development Program and Mulan Innovation Challenge

We adopt a holistic approach to develop, recognize, and celebrate outstanding females, while a game changing initiative in 2022-2023 was to launch a "Mulan Innovation Challenge" to allow female employees to develop professionally and unleash full potential through lens of inclusion, inspiration, innovation, and self-expression – they worked together to develop innovative ideas to grow our business with the female consumer segment – e.g., bring innovative product designs & marketing campaigns.

- An Equitable Future

E.g., we publicly confirmed and achieved gender pay equity in 2022 and continue to measure and review annually.



## DB Schenker

With the vision of 'one team with one goal and we love to win together!', DB Schenker SSC Nanjing is committed to forming a united and diverse team. At DB Schenker SSC Nanjing, every employee is part of a global logistics and IT network that connects the world. Our Diversity & Women's empowerment goals overlap with some of UN Sustainable Development Goals (SDG). Activities we organized aimed for improving female colleagues with their personal health, well-beings and assisting their career development.

Diversity and inclusion remain a high priority for DB Schenker SSC Nanjing as we keep making advancements on it. Diversity in our company reflects in our manner of working, collaboration mode, personnel composition and culture. We respect and appreciate these diversities, as they fuel our business development, help with our technology innovation and enable us to connect more closely with our society.

What also worth mentioning is women in our company had been making enormous strides in IT domain, a formerly male-dominated industry. They are excellent in leadership role as well, which sets role models for our young ladies. We have taken concrete moves to continuously inspire women to unleash their potential in the workplace for both their personal development and technology innovation.



## Beauty for a better Life

FONDATION  
L'OREAL

**L'Oreal** L'Oréal Group believes that beauty is a powerful force that moves the world. Based on this purpose, the group has a long-standing commitment to support all women to have that power and be part of shaping tomorrow's world that is fair, diverse, and inclusive. Female empowerment is a thing of real beauty, and L'Oréal are committed to empowering women both inside the company and in the worldwide.

To this end, the company launched the “L'Oréal for Women” Empowering Program, which aims to empower more Chinese women in their pursuit of a better life by pooling strengths and resources from both Group and brand levels.

There are multiple projects under the “L'Oréal for Women” initiative, which are designed for successful women who want to strive higher, women who are confused about their career development, and women who are in difficult situations. Beauty for a Better Life (BFBL) is one of the flagship projects that aims to empower underprivileged women through free beauty training. L'Oréal China recognizes that rural women are among the most underprivileged and vulnerable members of society, facing social oppression and economic inequality. The majority of these women are impoverished, and their empowerment is crucial to effecting positive change in their lives.

BFBL was launched globally in 2009 and has mature operational experience and social insights. In 2014, L'Oréal introduced BFBL to China, with a focus on empowering disadvantaged and vulnerable women in urban and rural areas who face challenges such as unemployment, lack of education, and poverty.



## **Objective**

The objective of the BFBL project is to provide free skills training and psychological counseling to targeted women, helping them to increase their confidence and achieve employment and entrepreneurship in the beauty industry. In addition to this, the project aims to change their perception of the beauty industry and show that it can also be a creative, passionate, and fulfilling career.

## **Methodology**

The BFBL project has pioneered a new model of public welfare activities by providing free beauty-related skills training. The project implementation consists of three stages. Firstly, BFBL works with local women's foundations to identify the targeted women's community in urban and rural areas. Then, it uses local promotional channels to distribute course information to them. Finally, BFBL uses local resources to offer courses near these women's homes so that they can continue to attend classes. Each course lasts for 21 days and covers hairstyling, makeup, and skincare.

In addition to basic exercises, video live courses, psychological counseling, and makeup tutorial, the project has innovatively combined digital online teaching platforms and encourage more targeted women to participate.

## **Procedure**

BFBL has formed a strategic partnership with the China Women's Development Foundation to reach key areas in rural towns in China and help disadvantaged women complete skills training and find employment. After completing the program, students continue to share on their knowledge to people around them, thereby driving learning and progress on a larger scale. For students who wish to start a small business, BFBL also provides further support for them.







# Virtuos

Equity and Diversity remains a top priority for Virtuos as we continue to grow, and we are proud of the many contributions women in our company have made.

- Talent acquisition strategy: We prioritize fairness and implement an unbiased approach in our hiring process. This year, we have conducted unconscious bias training for recruiters and managers in our studios in China and Vietnam. We are currently implementing a DEI recruitment checklist and D&I toolkit. As part of our ongoing efforts, we actively strive to attract female talents to join the gaming and tech industry. With this mission, Virtuos has set a goal of attracting a 10% growth of the company's female talent, with the target of having 40% of the company's employees be women by 2025.

- Supporting future young talents: As a Corporate Ambassador of Women in Games, we commit to increasing the proportion of female talent in the video game industry. We are dedicated to supporting the education of younger generations through various means, including scholarships and strengthening our partnership with universities, such as open days, roadshows, career-sharing sessions, and skills training programs to enhance their professional competitiveness.

- Building an inclusive workplace: We established a Gender Diversity Working Group this year, consisting of interested employees who share their opinions and suggestions for creating a more supportive office environment. We continually develop a series of initiatives to empower our female employees. As part of our "Better Together, Empowering Women" festival, Virtuosi Worldwide was brought together with activities to celebrate Internal Women's Day 2023. We strive to foster an open-minded and inclusive mindset that permeates our daily behaviors and decision-making, ultimately creating a working environment that is truly equal and inclusive.

- Multicultural Policy Development: Our HR policy is designed to ensure equal access to employment, learning, and development opportunities, as well as fair pay for equal skills and performance. As part of our commitment to gender equality, we thoroughly analyze gender pay gaps within the company. Moreover, we maintain a zero-tolerance for discrimination and sexual harassment, and this commitment is firmly enforced in every studio.

- Female leadership: Virtuos highly value the contributions of female leaders and firmly believes in women's positive impact on game development. We aim to have 40% of the company's senior management women by 2025.

•Career development and Women-friendly benefits: Virtuos strives to create a safe and comfortable working environment for women with equal career growth opportunities. In most of our studios, we have nursing rooms for young mothers. To better support the needs of parents, particularly women employees, we provide additional family care leave alongside flexible working hours and part-time work options.



We held a presentation with students in the IFA Paris at the Shanghai University of Engineering Science.



Company introduction  
3D character production  
Career advice for females

## 2.3 Excellence in Environmental Conservation



**BOSCH**

**Bosch AA**

**Invented for life**

NjP1 encourages the “reduce/reuse/replace/rethink” approach to actively minimize plastic usage in the plant. Plastic Free Project has been implemented across the plant since 2021 with involvement of 500 associates.

NjP1 utilizes various communication channels like emails, WeChat, and canteen TV to provide plastic reduction information, training courses etc. Promotional activities include Plastic Free Month events with quizzes, exhibitions, and showcases, knowledge competitions and conferences.

Staff participation is encouraged through second-hand market events.


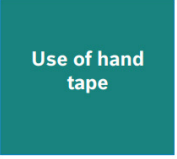




Successful pilot projects in canteen area validated alternative solutions, like replacing plastic bottled beverages in vending machines with cans and eliminating plastic packaging for canteen gifts. An effective waste management system with visible recycling and garbage bins has been implemented.

The logistics department optimizes logistical packaging processes by replacing plastic stretch film with reusable stretch bags. The production department minimizes plastic usage in product packaging while maintaining safety and quality standards. NjP1's efforts gained recognition as a benchmark Plastic Free plant by NETDZ government. This project received high praise from Nanjing & Jiangsu Development & Reform Commission officials in their recent visit on NjP1. Bosch internally the project won the second-place Sustainability Award of 2022 GR Awards (Global Real Estate as part of the Bosch Group).

In conclusion, NjP1 successfully implements the Plastic Free Project, resulting in significant reductions in plastic usage and promotion of environmental sustainability. In 2023, NjP1 extended the project across Bosch China. Nineteen Bosch China sites with approximately 30,000 associates will actively participate in this project and make contribution to environmental conservation.

Plastic Free Project  
Plastic free, start from you and me



**扬子石化—巴斯夫有限责任公司** In face of challenges such as the Omicron virus pandemic, economic weakness, and public safety in 2022 and 2023, BYC has always adhered to social responsibility fulfillment and sustainable development, achieved good operating performance and EHS performance, and continued to expand its leadership and influence in this field. As a regional pilot chemical industry, BYC has played an important role in the improvement of regional environmental protection and green development.

2022-2023年，面对奥米克戎病毒疫情、经济疲软、公共安全等挑战，扬巴公司始终坚持履行社会责任和可持续发展，取得了出色的经营业绩和EHS业绩，尤其在绿色能源方面，进一步创新并拓展了该领域的领导力和影响力。同时作为区域的领航化工，扬巴对地区环保提升和绿色发展起到了重要作用。

By signing a long-term green power purchase agreement with green power enterprises, we will achieve 100% outsourced green power (carbon reduction of more than one million tons) by 2025, and once again become the pioneer of industry transformation and upgrading and the leader in the field of sustainable development, which has played a demonstration role in promoting the green and high-quality development of the whole industry.

通过与绿电企业签署长期绿色电力采购协议，实现2025年前外购电力达到100%绿电(减碳百万吨以上)，再度成为行业转型升级的先行者和可持续发展领域的引领者，对推动全行业绿色高质量发展起到了示范作用。

Improve the overall EHS performance of regional enterprises and industries by sharing and communicating EHS practices with the government, industry and enterprises.

通过与政府、行业、企业等分享沟通EHS实践，提升区域企业和行业整体EHS绩效。By launching domestic propionic acid products with low product carbon footprint, we will guide consumers to pay attention to green and low-carbon products and lead the new trend of low-carbon consumption in the whole society.

通过推出国内低产品碳足迹的丙酸产品，引导消费者关注绿色低碳产品，引领全社会低碳消费新风尚。

Through carrying wwout a series of energy-saving activities, advocate the company's employees green office, using the publicity platform to call on the whole society green life.

通过在全公司开展节能系列活动，倡导公司员工绿色办公，利用宣传平台号召全社会绿色生活。

Strived to be an EHS model. BYC was awarded as an environmental A-level performance enterprise in Jiangsu Province in 2022, “Excellent enterprise of Safety Production Work in Jiangbei New Area in 2022”, “an advanced enterprise of safety and environmental protection work in Jiangbei New Area Science and Technology Park in 2022”, “Environmental Demonstration Enterprise”, “Advanced Group of Special Equipment Safety Management in Nanjing”, “Class A Enterprise of High-quality Development Assessment in the Park” and so on.

争做EHS模范。被评为2022年度江苏省环保A级绩效企业、“2022年度江北新区安全生产工作优秀单位”、“2022年度江北新区新材料科技园安全环保工作先进单位”、“环保示范性企业”、“南京市特种设备安全管理先进集体”、“园区高质量发展考核A类企业”等称号。



# DIEHL Controls

## Diehl Controls

As a member of the Diehl Group from Germany, we are dedicated to environment protection.

We believe healthy environment is the base of economy development: Diehl Controls has always adhered to the concept of 'save energy, protect environment and continuous development'.

After our previous investment into filtering equipment and real-time monitoring for Volatile Organic Components (2017), we continue our efforts to control emissions: We built a water treatment station with the purpose to properly treat the waste water from canteen's dishwasher, fixture cleaning wastewater from wave soldering and reflow soldering in electronics workshop, and sanitary sewage. It enables us to treat 70 tons of water a day. Meanwhile we invested an In-line Real Time Measuring System which will share and send the real time data to Nanjing Eco-Environmental Protection Bureau. The total investment was around 1.5Mio CNY, it took half a year to complete the construction, it has been fully running since Nov 2022. In Jiangning development zone only around 20% of the companies have an in-house water treatment station. This innovative project on the one hand helps Diehl Controls Nanjing to monitor our own progress with analyzed data, on the other hand, we feed the real time data to the government stakeholders for more transparency and surveillance.

As a German company we highly focus on environment protection and we are trying everything in our power to ensure environmental sustainability together with government stakeholders.

## Mead Johnson Nutrition



The disposal of used milk powder cans has always been a headache for families as the cans can be recycled by irregular channels and are likely to pose safety hazards. It not only wastes resources, but also brings harm to the milk powder brand and creates a negative social impact. As a socially responsible company, Mead Johnson China has launched can recycling program since 2019, wishing to reduce the waste of resources and turn waste into treasure, as well as to prevent consumers from worrying about the recycling through informal channels.





By 2023, the Mead Johnson China's can recycling program has been covered a wide range of scenarios, including partner stores, schools and communities in Chinese Mainland and Hong Kong. It advocates and promotes environmentally friendly recycling among consumers through both offline and online channels to achieve the “dual-carbon” goal. “At present, the program has recycled more than 10,000 milk powder cans, covered 36 cities and more than 300 communities offline, and outreached more than 20.8 million people, including more than 10,000 online participants. In the future, Mead Johnson China will further expand the coverage of the program, continue to educate the public about recycling, and responsibly recycle product packaging.



# PULLMAN Nanjing Lukou Airport



**NANJING LUKOU AIRPORT**

南京禄口机场铂尔曼大酒店

Our industry relies heavily on world resources and the environment in which we operate. In our life and work, we will be exposed to a large number of sexual plastic products, and plastic is non-biodegradable, it can kill many land animals. Eating plastic with food is the main cause of death for many land animals.

Plastic products are harmful to everyone. Part Toxic chemicals can seriously affect the endocrine system because these toxins can easily enter our bloodstream. The chemicals released by using plastics are responsible for cancer, infertility, congenital disabilities, impaired immunity, and many other diseases. To that end, if we don't act now, we will jeopardize the future of our industry and our planet.

In this context, Accor has taken the lead in implementing the corresponding environmental requirements in hotels in Greater China in 2022: gradually phasing out the use of single-use plastics in hotels in order to achieve sustainable development goals and contribute to environmental protection, which will be a continuous project of the Group, and in 2023, the completed projects of the hotel are already in a leading position within the Group, and continue to promote innovation in the later work to implement this requirement of the Group.

To this end, the hotel has planned to use water filtration devices in hotel rooms and meeting areas in 2024 to provide more environmentally friendly and healthy filtered water for every guest of the hotel, so as to eliminate the use of disposable plastic water bottles for bottled water.

## Eliminate Single-Use Plastics

## China 2023



## Greater









# SCHAEFFLER Schaeffler Greater China

## Sustainable targets that move the world.

As a global automotive and industrial supplier, Schaeffler has been demonstrating pioneering spirit with an extraordinary passion for technology and innovation for more than 75 years. Thanks to its stock market listing and long-standing tradition, the family business represents stability & change – and views sustainability as both an obligation and an opportunity. With progressive climate change and social challenges on the rise worldwide, we firmly believe that resolute, fast, and targeted action in all areas of life is more critical to success than ever before.


Schaeffler Taicang attaches great importance to sustainable development, and its core business units of environmental protection include procurement and supply chain management, production operations and other central functions, and jointly build an ESG system with the Sustainability Committee of Greater China.

To sensitize all employees to the importance of achieving climate goals, the Schaeffler Group organized a Group-wide Climate Action Day in June 2022. On that day, more than 1,500 managers in Greater China were trained on climate action and presented more than 2,500 ideas on how to reduce CO2 emissions through green materials, green production, green products and green individual actions in various sectors in more than 600 seminars.

Schaeffler Group (including Schaeffler China)	Proof
2022 CDP water rating: "A" 2022 CDP climate rating: "A"	<a href="https://www.cdp.net/en/responses/40995?back_to=https%3A%2F%2Fwww.cdp.net%2Fen%2Fresponses%3Fut8%3D%25E2%29C%2593%26queries%2558name%255D%3D%25Schaeffler&amp;queries%58name%5D%3D%25Schaeffler">https://www.cdp.net/en/responses/40995?back_to=https%3A%2F%2Fwww.cdp.net%2Fen%2Fresponses%3Fut8%3D%25E2%29C%2593%26queries%2558name%255D%3D%25Schaeffler&amp;queries%58name%5D%3D%25Schaeffler</a>
2022 EcoVadis rating 76/100 points platinum status	<a href="https://www.schaeffler.com/en/group/sustainability/">https://www.schaeffler.com/en/group/sustainability/</a>
Sustainalytics Morningstar- ESG Risk Rating: 9.4 "negligible risk" – core framework (1 out of 199 in auto components industrial)	<a href="https://www.sustainalytics.com/esg-rating/schaeffler-ag/1234730698">https://www.sustainalytics.com/esg-rating/schaeffler-ag/1234730698</a>

### Schaeffler AG

Industry Group: Auto Components	Country/Region: Germany
Schaeffler AG is an automotive and industrial supplier. The company's business is managed based on three divisions: Automotive Technologies, Automotive Aftermarket, and Industrial. The Automotive Technologies division organizes its business in the Engine Systems, Transmission Systems, E-Mobility, and Chassis Systems business divisions. The... + Show More	
Full time employees: 83,705	
ESG Risk Rating <b>9.3</b>	Ranking Industry Group (1st = lowest risk) Auto Components <b>4</b> out of 236
Negligible Risk	Universe Global Universe <b>190</b> out of 15460



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[Our work](#)
[Why disclose?](#)
[Become a member](#)
[Data and insights](#)

Schaeffler

Country/Area: Germany

Year	Program	Status	Score
2022	Climate Change 2022	Submitted	Not Scored
2022	Water Security 2022	Submitted	Not Scored
2022	Climate Change 2022	Submitted	76
2022	Water Security 2022	Submitted	76
2022	Climate Change 2022	Submitted	76

Note: Not all companies requested to respond to CDP do so. Companies who are requested to disclose their data and fail to do so, or fail to provide sufficient information to CDP to be evaluated will receive a 0. A 0 does not indicate a failure in environmental connectivity.

<b>ecovadis</b> Sustainability Highlights	<b>SCHAEFFLER AG (GROUP)</b> Germany   Manufacture of parts and accessories for motor vehicles Publication date: 15 Apr 2022 Valid until: 15 Apr 2023
<b>CERTIFICATIONS &amp; ENDORSEMENTS</b>	<ul style="list-style-type: none"> <li>At least one site is ISO 14001 certified</li> <li>Carbon disclosure project (CDP) respondent</li> <li>Global Compact Signatory</li> </ul>





**Taixiang  
Vehicle Replace Parts  
(SHENZHEN) CO.,LTd**

***Project: Environment compliance improving project***

***Start date/End date: 2021.01 – 2023.06***

Bosch Shenzhen plant (hereinafter referred to as ShzP) is committed to build a “compliant, green, and safe” standardized factory. Environment compliance is the company’s long-term development strategy.

For the project, establish various environment protection management regulatory regime, and standardized environmental protection management measures. Considering the environmental performance of products from design, raw material procurement, manufacturing, transportation, etc., to achieve environmental protection full life cycle management. Promote various environmental protection work in accordance with the PDCA model, formulate energy conservation and emission reduction targets every year, and decompose various departments.

At present, we are building an environmental compliance demonstration base, and in the future, we will share our environment compliance experience with more enterprises. Next step, we will apply for the government’s “Green Factory” certification.



**Leadership in CSR  
& Sustainable Growth**

**Arkema**



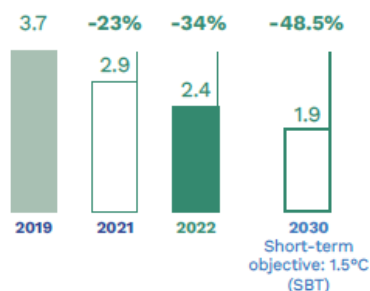
Arkema’s tagline – “Innovative materials for a sustainable world” – forcefully conveys our strategy for helping to tackle the world’s major social and environmental challenges. Sustainable development is driving our growth. Our vision is that in order for the world to change, its materials must change as well, in terms of their performance, sustainability, sourcing (including more renewable and recycled raw materials) and circularity. More than ever, innovation will continue to make a difference. The past few years have opened up a host of opportunities in fields such as batteries, new energies, more eco-friendly paints, and building energy efficiency, as well as in the markets for sport and electronics.

Our innovations have enabled us to seize those opportunities. More than 90% of our patents are connected to sustainable development. That truly sets Arkema apart! And with nearly €300 million allocated to R&D annually and €700 million devoted to our industrial projects, we have never invested so extensively in the Group's future growth.

## GREENHOUSE GAS EMISSIONS

### Scopes 1 and 2

(in millions of tonnes of CO<sub>2</sub>e)

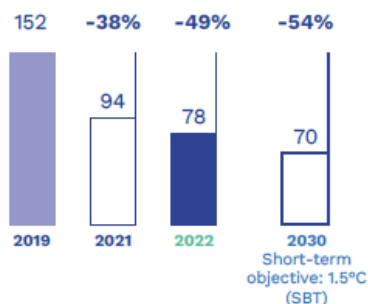


**-16%**

**reduction in Scope 1 and 2  
GHG emissions in 2022  
(from 2021 levels)**

### Scope 3

(in millions of tonnes of CO<sub>2</sub>e)

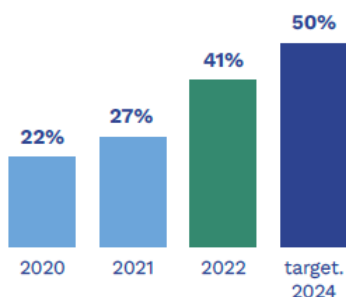


**-17%**

**reduction in Scope 3 GHG  
emissions in 2022  
(from 2021 levels)**

1. In July 2022, Arkema set a new target for reducing its greenhouse gases, aligned with the Paris Agreement, which aims to cap this century's global temperature rise at 1.5°C from preindustrial levels. In April 2023 we moved our goal forward, and we are now targeting a 48.5% reduction in our Scopes 1 and 2 greenhouse gas emissions and a 54% reduction in our Scope 3 emissions by 2030. These new objectives have been approved by the Science-Based Targets initiative (SBTi).

## PORTION OF SALES COVERED BY A LIFE CYCLE ASSESSMENT



41% of sales in 2022 were subject to a Life Cycle Assessment (LCA).

LCAs are carried out by Arkema experts or by professional bodies.

**2024 TARGET: for 50% of our sales to be covered by an LCA.**

2. Circular economy:

**A source of opportunities for Arkema.**

Arkema's approach to the circular economy and responsible resource management contributes to United Nation Sustainable Development Goal 12 "Responsible consumption and production" and covers the entire value chain and is based on four main drivers:

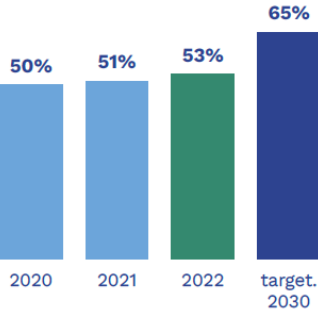
A new unit at the Changshu complex pretreats 280 tonnes per year of waste salt, which can now be recycled in a construction materials value chain instead of being landfilled.

3. ARCHIMEDES:

**To evaluate and develop a portfolio of increasingly sustainable and virtuous solutions**

To shift its product range more assertively toward sustainable solutions, in 2022 Arkema continued the program it started in 2018 to systematically assess its portfolio of solutions in light of sustainability criteria. The approach used is consistent with the Chemical Industry Methodology for Portfolio Sustainability Assessments (PSA) established by the World Business Council for Sustainable Development (WBCSD). It takes into account all of the social, environmental and economic impacts.

**PROPORTION OF IMPACT+ SALES<sup>(1)</sup>**



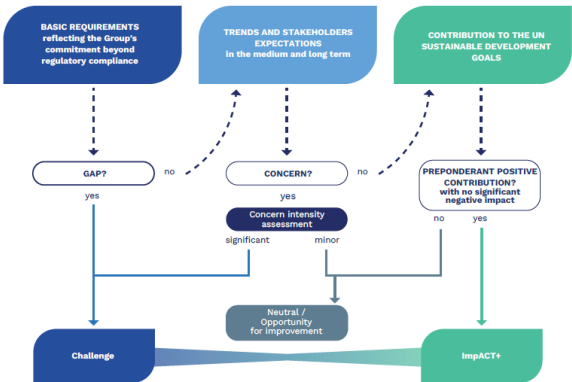
To strengthen its commitment to sustainable products, the Group has been evaluating its portfolio of solutions against sustainability criteria for several years through its Archimedes programme.

In 2022, the proportion of sales making a significant contribution to the UN SDGs (ImpACT+) was 53%.

**2030 TARGET: 65% of our sales to make a significant contribution to the SDGs.**

<sup>(1)</sup> The proportion of sales making a significant contribution to the SDGs (ImpACT+) was based on an assessment of 86% of the Group's sales to third parties in 2022, compared to 85% in 2021.

ARCHIMEDES PROGRAM: ASSESSMENT FLOWCHART





# 京港地铁 BJMTR

# Beijing MTR Corporation Limited

Beijing MTR Corporation Limited (hereinafter referred to as BJMTR) is a joint-venture company that participates in the investment, construction and operation of Beijing Metro Line 4, Line 14 and Line 16 by adopting PPP model, and is responsible for the operation and management of Daxing Line and Line 17 (with rolling stocks lease).

BJMTR firmly believes in the importance of coordinated development of the economy, society, and environment for long-term sustainability. We have integrated corporate social responsibility (CSR) into our strategy and operations, striving to create shared value for all stakeholders. Drawing on our core strengths, we prioritize safety management, service quality, community development, win-win partnerships, employee growth, and environmental protection. Our community engagement efforts are centered around Education, Culture and Arts, Health and equal opportunity, Community Outreach, and Volunteer Services.

To cultivate a sustainable community, we have implemented various educational programs such as STEAM Education and Safety Camp, which aim to promote metro safety awareness and foster innovation. Our M-series programs, including M-library, M-gallery, M-broadcast, and M-sports, inspire cultural, artistic, and health awareness among passengers.



We actively engage with the community and special groups through initiatives like the Special Experience Officer program and BJMTR Open Day. This enables us to improve our metro services based on valuable feedback from passengers. Additionally, we have established a shared volunteer service platform, encouraging both employees and the public to participate in metro station and community volunteer work. Looking ahead, our future goals encompass expanding our educational initiatives, enhancing cultural and artistic offerings, promoting health and wellness, creating an accessible environment for passengers, and sustaining community engagement through outreach activities. Our commitment is to create a sustainable and inclusive environment for all stakeholders and the wider community we serve.

## DB Schenker SCHENKER

The three-year epidemic is well behind us, but it has prompted us to think, and to some extent, drove us to change some of the ways which we have been accustomed to in living, working and organizing ourselves, in the ways we had not expected.

Our office relocation project sprouted from the epidemic period, started from Mar. 2022 and lasted for almost a year, was targeted for 'Strengthen us as a future fit employer', 'Recurring cost saving', 'Efficiency' and 'Sustainability'. After being evaluated positively for the above aspects, with the support from our employees, collaboration with our business partners and the approval from our Group Board, it was successfully completed in April 2023.

Project targets:

- Providing a fit-for-purpose office and inspiring working environment that in alignment with the New Way of Working principles, enhancing workplace collaboration, enabling hybrid working and virtual collaboration, possible maximization of space and utilization of technology.
- Sustainability and ecological aspects of choosing a suitable location, that enables flexible public transportation and makes shuttle buses obsolete (CO2 reduction) and choosing a building with adequate building standards (energy saving).
- Increasing collaboration efficiency, shared facilities by decreasing from original 2 buildings and 5 floors to 1 building and 1 floor.

This program is a perfect blend of the company's corporate responsibility implementation with the company's development and day-to-day operations. The deep and extensive staff engagement throughout the project is not only one of the keys to its success but also considered by us as the breakthrough from conventional CSR activities. It's all about the people who made this project a success!



# FAAM

Energy Saving Battery



FAAM produces lithium and lead batteries for storage, industrial, residential, traction, and defense use. FAAM is a company of Seri Industrial S.p.A., a holding company listed on the Euronext Milan EXM market of the Italian Stock Exchange. Seri Industrial operates 22 production/distribution units worldwide, at 16 sites, with 712 employees.

FAAM CSR project has been implemented since 2018 with the publication of the Seri Industrial Sustainability report. The project starts first of all from the Vision of the Company: a new way of thinking about the economy, with virtuous, innovative and low-impact products and production processes, supporting the transition of the economy from a linear to a circular model.

**The key principles that govern all business processes are:**  
***Ethics, Quality, Proactivity, Belonging, Enhancement.***

These five pillars outline the ethical principles adopted by FAAM that includes Corporate Social Responsibility.

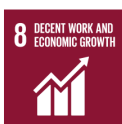
FAAM's business, which is strongly focused on the circularity of the production process, requires to comply with specific environmental policies and certifications. We are committed to the identification of environmental risks and their mitigation; the monitoring of environmental impacts is a goal that FAAM intends to pursue in the next few years, leading to an even more eco-friendly management of energy resources.

In 2022, FAAM launched a revised sustainability governance structure that brought more

focused direction at Board level and greater oversight and involvement that allowed for greater sharing of best practices, common risks and challenges.

Our plan is to further promote sustainability and better prepare the company for the future.

## SDG Sustainability



# L'ORÉAL

## CHINA

## L'Oreal

Going a step beyond our 2013 sustainability pledge “Sharing Beauty with All,” L'Oréal Group introduced a new sustainability

program, L'Oréal for the Future, in June 2020, outlining a series of ambitious goals for 2030 based on the planetary boundaries theory. With focus on both the direct impact of its operations and its indirect, long-term influence and empowering identity in the ecosystem, L'Oréal is speeding up its transition to a more sustainable and inclusive development model that respects planetary boundaries. The strategy is built on three pillars: 1. Transforming ourselves and respecting planetary boundaries; 2. Empowering our business ecosystem and helping it transition to a more sustainable world; 3. Contributing to solving the challenges of the world by supporting urgent social and environmental needs.

First, we promote business transformation in a way that respects “Planetary Boundaries”. Environmental friendliness is what prescribes our corporate management and operational practices. Leveraging advanced science and technology, we deeply embed the four key measures of saving energy and reducing emissions, practicing sustainable water management, respecting biodiversity, and preserving natural resources into L'Oréal China's sustainability journey to accelerate business transformation. We are extremely proud that after China became L'Oréal's first country where all sites achieved “carbon-neutral” status in 2019, the entire North Asia Zone also achieved this target in 2022.

Second, we earnestly co-build a sustainable ecosystem with supply chain partners. We strongly believe that win-win collaboration with value chain partners is key to achieving sustainability, which has become important criteria that L'Oréal considers when selecting and evaluating suppliers. At present, all of L'Oréal North Asia's direct-sourcing strategic suppliers have been put under assessment by the Carbon Disclosure Project (CDP). In China, the Suzhou plant of our label supplier AP Label has been certified for carbon neutrality, becoming the first successful pilot of L'Oréal North Asia & China's supplier partnership in curbing supply chain carbon footprint.

Third, we help consumers opt for a better future through sustainable consumption. At L'Oréal, we always commit to practicing sustainability throughout the life cycle of our products. We carry out eco-design and reduce the environmental footprint of our product formulation. Besides, we utilize biodiversity-friendly ingredients and formulas along with innovative green packaging to provide high-quality, sustainable beauty products that meet the diverse needs of our consumers.





# Virtuos

CSR is embedded in Virtuos' core values of excellence, trust, and positivity. Across our CSR pillars, Virtuos has set targets and has made significant progress.

## •Education

We support access to education by providing skill training, scholarships, and employment-oriented courses, especially for underprivileged students. Our 2025 target is to benefit a total of 300 students from our scholarship program. The Green IT classroom program, created in collaboration with Netspring in 2019, is aimed at fostering digital inclusion for underprivileged youth while minimizing our environmental impact by refurbishing and donating used computers.

## •Environment

Our 2025 target is to achieve carbon neutrality annually and adopt 100% renewable energy sources. We focus on reducing our energy consumption, procuring renewable energy certificates (RECs), and offsetting our carbon footprint with carbon credits. We have adopted multiple initiatives across all studios such as the Eco-Office Assessment by the Singapore Environmental Council, "Switch off after work" contests, and Green Weekend in our China studios to save electricity.

## •Diversity

We recognize the vital role of women in video game development and that gender equality needs to be accelerated to achieve sustainable development. Our 2025 target is to achieve 40% women in senior management and 40% women in our workplace. Our diversity approach is to "Promote, Recruit, Retain and Empower".

## CSR volunteering

Serving the community we work and play in is important for Virtuos. Our employees engage in volunteering activities across our CSR pillars.



## ARaymond

Since 2021 year in ARaymond Network we rolled out two important mindset training programs. One is Climate Fresk and the other is Bio-diversity Fresk in the purpose to raise awareness and ease understanding of the causes and the consequences of climate change and biodiversity erosion.



Each round we invite 10-12 people, through a table game to let them find the logic relationship among all cards and position correctly on the map. This Fresk serious game is creative and interesting for employee and conveniently for operating, also we inspire them to communicate the mindset to family and friends in life.

It develops the knowledge of our teams, and their ability to share opinions and discuss. With this workshop, they work as teams to:

1. Understand the mechanisms of the climate and biodiversity crises
2. Connect the climate and biodiversity crises to your life and work
3. Come up with solutions to reduce the impact of climate change or stop biodiversity erosion.

**OUR PLANET** We contribute to the preservation of our planet through meaningful creations and actions

**OUR SOCIETIES** We have a positive impact on human communities and surrounding territories

**OUR PEOPLE** We are an open collaborative network in which employees can thrive

**OUR BEHAVIOR** We strive to act with respect, integrity and care, in a climate of economic peace

**OUR VALUE CHAIN** We deliver innovative and sustainable solutions through value-driven supplier-customer collaboration



# 扬子石化-巴斯夫有限责任公司 BASF-YPC Company Limited

## BASF-YPC

BYC is located in Nanjing Luhe District Chemical Industry Park, there are many chemical enterprises in the park, and many residents around, so regional safety is very important. In order to promote the overall safe and sustainable development of the region, play an active role as the EHS model in the region, BYC company share EHS experience with the government and in the industry, and contribute to the safety of the industry, including sharing contractor management safety experience for industrial and trade enterprises in Jiangbei New Area, sharing BYC EHS management system for the leadership team of New Materials Science and Technology Park, and holding process safety seminars with the parent company to jointly improve the safety management performance.

扬巴公司位于南京市六合区化工园区内，园区内多为化工企业，周边居民众多，区域安全非常重要，为了提升区域整体的安全与可持续发展，积极发挥扬巴公司在区域内的EHS典范优势，在政府、行业分享EHS经验，为行业安全作贡献，包括为江北新区工贸企业分享承包商管理安全经验、为新材料科技园领导班子分享扬巴EHS管理体系、携手母公司举办了工艺安全交流研讨会，共同提升安全管理业绩。



# 3 NGO Excellence in Social Innovation

## 3.1 NetSpring

## 3.2 Stepping Stones

## 3.3 The British School of Nanjing The Furry Hearts Rescue

## 3.4 Wordwise Language Service Platform

### 3.1 NetSpring



#### ***NETSPRING transforms “e-waste into e-education”***

NETSPRING is a social enterprise pioneer launched in 2012 to build up green IT classrooms for underprivileged schools. NETSPRING collects and refurbishes old computers, installs and maintains them for 3 years or dismantles those cannot be re-used. NETSPRING team follows-up to ensure that IT resources are used to benefit students and teachers.

•**2021:** To fight against the digital divide, NETSPRING collaborated with partners such as PwC, PVH, Cisco... to innovate new courses and coding classes, distance teaching for rural schools which created long-term Tech4Good impact for local communities.

•**2022:** In order to actively respond to the epidemic, NETSPRING and PwC volunteers launched the 2nd distance teaching sessions, bringing children specially customized and creative “cloud classrooms” in April, effectively empowering migrant students and left-behind children in mountainous areas.

Moreover, we are partner again of the 9th Franco-Chinese Month of the Environment and held digital art competition on the theme of “The Blue Planet” in NETSPRING schools to enhance the impact.

<http://www.netspringworld.com/node/664>

•**2023:** Netspring launched digital art competition and contributed to Learning Bridge for supporting Special Education Needs (SEN) Youth for the first time in HK. We’ve also been continuously working on new Green IT Classrooms opening with our supporters Grundfos, Virtuos, etc. We also collaborated with our partners such as UPS China and Colliers to launch volunteering activities successively in China, actively mobilized employees and collected massive obsolete electronic products, brand new computer headphones and spare books to support underprivileged students.

<http://www.netspringworld.com/node/719>

		
PROTECT THE ENVIRONMENT RECYCLED COMPUTERS & E- WASTE MANAGEMENT / GREEN ENERGY	BUILD SOCIAL IMPACT GREEN IT CLASSROOMS & VOLUNTEERING	INNOVATION PROGRAMS ENABLING EDUCATIONAL EQUALITY

# 3.2 Stepping Stones



铺路石  
Stepping  
Stones

Stepping Stones is a non-profit organization registered in Shanghai since 2013 with a mission to improve the education and general welfare of disadvantaged children in China. We train and support hundreds of volunteers to teach offline and online English, digital literacy, and life skills to thousands of disadvantaged students each week.

In 2016, we implemented an innovative digital literacy/life skills project to support students from disadvantaged communities in China, such as migrant and rural children, and urban children from low-income families. The project currently provides regular online or offline classes to around 1,750 students per year. Digital literacy is basic for survival in the modern world. Unfortunately, many disadvantaged students in China have no computers at home and are attending schools that do not provide computer classes.

Furthermore, due to the context of China's education system - which combines high competitiveness with institutional barriers and limited access to quality education -, many disadvantaged teenagers are entering the workforce at an early age without a high school education, and without the navigational skills necessary to thrive in today's fast-paced and increasingly digital workplace.

By providing digital and life skills, our innovative project aims to prepare them for the future with the objective of improving their self-awareness, social awareness, self-esteem, critical thinking, confidence, and employment prospects in adulthood, and safeguarding them from social harm.

Our innovative learning environment is designed to unleash creativity, encourage communication, develop critical thinking, and increase confidence. The teaching approach combines project-based learning with engaging group activities.



# 3.3 The British School of Nanjing

## The Furry Hearts Rescue



THE BRITISH  
SCHOOL  
OF NANJING

A NORD ANGLIA EDUCATION SCHOOL

The Furry Hearts Rescue project organised by Suzanne and Oriq, They have been living in China for over 20 years and love the culture and life here. As many foreigners living in China, they started rescuing stray kittens that were injured and living on the streets in terrible conditions. Then they started volunteering at local dog shelter and felt like we could help the dire situation of dogs being tortured and eaten in Nanjing. The shelters are overcrowded and the dogs are living in terrible conditions.



After months of looking for a proper location, they found an old warehouse with a large yard and applied for it. Luckily, we successfully got approved and renovated it ourselves into a dog and cat shelter.

Furry Hearts Rescue has been operating now for over 2 years and they actively rescue both cats and dogs. They are a fairly small rescue who operate fully on donations, but They were able to rescue over 80 animals on the first year and rehome 50. They are active in the community and continually train and socialize the dogs and cats in our rescue. They also support and encourage fostering some of the animals so they can experience a loving home.

They are an animal sanctuary in Nanjing who rescues, rehabilitates and rehomes cats and dogs that have been abandoned, abused and neglected. They offer the necessary medical care and socialization for the animal to become a loving member of their future family. They are a non-profit rescue center for dogs and cats located on the outskirts of Nanjing city, China. They rescue, rehabilitate and rehome dogs and cats that have been abandoned, abused or are living on the streets. They wish to help as many animals as they can and have them feel loved and safe everyday. The Furry Hearts provide them with the necessary vaccinations and microchip for their health and safety. They also participate in local education program to help the youth understand how to treat and cat and dog and what is the meaning of rescuing an animal.



## FURRY HEARTS



# 3.4 Wordwise Language Service Platform



Since its inception in 2021, Wordwise has implemented several innovative projects. One notable project is the collaboration with the Multicultural Women's Dialogue.

This initiative aimed to promote gender equality and empower women from different cultural backgrounds. The project follows unique methodologies and procedures within the organization.

Firstly, We recruited and trained language service volunteers, who provided translation services during the dialogue. These volunteers were empowered through various activities and training sessions, enhancing their language skills and competence in interpreting.

The project works by partnering with organizations like the Multicultural Women's Dialogue to provide language services for their events. Language service volunteers from Wordwise offer simultaneous interpretation, allowing participants from diverse cultural backgrounds to engage and understand the discussions effectively.

The project is innovative in that it not only provides language services but also contributes to the empowerment of young language talents. Wordwise's approach includes creating a platform for volunteers to engage in international dialogues and disseminate event messages to a broader audience.

The future goals and objectives include expanding its partnerships with social enterprises, start-ups, and international organizations, enabling more young language talents to participate and gain experience. By continuing to provide high-quality interpretation services and training opportunities, Wordwise aims to position itself as a leader in the language services industry and contribute to youth empowerment and the UN's Sustainable Development Goals.

Overall, the Multicultural Women's Dialogue project demonstrate its innovative approach to language services, empowering young talents, and our commitment to promoting inclusivity and gender equality.



# 4 Special Award Outstanding Commitment to Rural Development

## 4.1 Budweiser APAC

## 4.2 SUEZ

## 4.3 Yara China

### 4.1

## Budweiser APAC



A Shared Mission with China Government - With the mother company, AB Inbev, being the world's leading brewer, it's always the vision and mission of Budweiser to achieve shared prosperity in the

communities where it operates. We thrive when our communities thrive. As a country with more than 1.4B population and vast land in rural areas, one of the priorities of China government was previously poverty alleviation, which is now called 'rural revitalization'. So, how a beer company can contribute to that when most of the business is primarily operated in top tier cities beyond rural areas?

A Robust Solution to the Root Cause - In China, the young generation tends to go to big cities to look for better opportunities. Often, the older generation with low education level is left in the rural areas to do farming, taking care of the left-behind children.



When this work force gets older while still practicing the traditional farming routine and method, it won't bring any new progress nor hope for a drastic change in rural life. So, this is the problem that calls for a more robust solution to revitalize the rural areas than just donation to farmers.

The lime project, as one of “Rural Revitalization” projects, was officially launched in Anyue County, Sichuan Province in 2019. The project employed a professional team to provide technical guidance and conduct comprehensive technical innovation to local Anyue lime. It focuses on the improvement in the quality and yield of local limes, the development of the local lime industry, the promotion of employment rate, and the increase in income per capita.



# 4.2

## SUEZ



**Background of the project:**

SUEZ has been delivering essential services that protect and improve our quality of life for more than 160 years. In Jan 2023, SUEZ has unveiled its new sustainable development goals for 2027 and beyond, through 24 commitments revolving around three pillars: climate, biodiversity and social responsibility. Under the social pillar we have committed to the contributing to the sustainable development of communities, everywhere we operate, supporting access to basic service in most critical situations. SUEZ has set up relevant KPI to ensure global achievement, this is an emphasize on what we have been doing in China.

Jiangsu Sino French Water Company Limited, a subsidiary of SUEZ has been working with stakeholders to provide water supply, sewage treatment, municipal water engineering service, and smart water innovation with stakeholders, to contribute local development and support government development plan for remote or rural area.

### ***Project background:***

**Water supply sector-**Established a raw water guarantee system with the Yangtze River as the main source, Shangu Lake as the supplement and the Yangtze River Reservoir as emergency source.

**Sewage treatment sector-** SUEZ NWS wins concession for four wastewater treatment plants in Changshu provides operation and management in an O&M model, responsible for operating and managing 3700 kilometers of Changshu sewage pipeline network, and has completed the sewage GIS information system (Phase I) project to improve the level of information management of sewage pipeline network.

**Smart Water Sector-** Develop “Intelligent Water Qinchuan” comprehensive platform, providing intelligent water solution development and consulting services.

- **Business positioning:** Provide systematic water services for cities, committed to promoting sustainable development of water industry

The company adheres to innovation driven strategy, actively carry out research and innovation such as aluminum reduction in water plants, intelligent dosing, water quality assessment, and precise carbon source dosing in sewage plants, and contribute to achieving the dual carbon goals and rural revitalization.

In future, Jiangsu Sino French Water Company will fully leverage various advantages to achieve its strategic goal of IPO financing development, and to explore water ecological environment governance business, cultivate new sources of profit growth, to achieve diversified development and cross regional operations, and continuously to enhance its comprehensive competitiveness in investment, construction, operation, and service in the water industry



# 4.3

## Yara China



### Knowledge grows

Yara's ambition is 'Growing a Nature-Positive Food Future.' By delivering solutions to meet the planet's greatest challenges, Yara will trigger economic opportunities that improve both our company's performance and create shared value in the many markets we serve around the world.

Yara has a worldwide presence with approximately 17,800 employees and operations in over 60 countries, providing sales and support to about 20 million farmers. There are more than 10,800 Yara-branded retail outlets around the world. Our crop nutrition solutions and precision farming offerings allow farmers to increase yields, improve product quality, and reduce environmental impact.

In 2021, we continued our partnership with Nestlé, with our main focus being how to scale sustainable solutions to farmers. Through this cooperation, we have observed a shift from proven results on pilot farms to projects with a wider reach among farmers.

This partnership is centered around collaboration, joint learning, and achieving benefits for the planet, farmers, Nestlé, and Yara.

In China, Yara's crop nutrition solutions reach approximately 800,000 farmers, and in 2022, Yara organized around 3,000 farmer meetings in the country. Our agronomists utilize Yara's knowledge and global experience, combined with local scientific research and expertise, to improve nutrient management and assist farmers with crop clinics and diagnosis.

Yara China also establishes partnerships with multinational food enterprises to conduct crop experiments in decarbonization. The demonstration plot of maize in Shandong, China, conducted by Yara and a major player in the food industry, has demonstrated that Yara's solutions perform better in decarbonization. Furthermore, Yara's crop nutrition solutions have improved farmers' yields, increased their income, and enhanced their livelihoods.

# Judges Panel



**Dr Bu Maoliang**

Professor At Nanjing University And Adjunct  
Professor At The Hopkins-Nanjing Center



**Ms. Lin Jialei**

Deputy Head, East Asia Regional Delegation,  
International Federation Of Red Cross And  
Red Crescent Societies



**Dr Serge Besanger**

Professor at Esce  
(Eiffel Campus)



**Ms. Kathleen Bell**

CSR Lecturer and Owner  
of China Link



**Maoliang Bu**

Associate General Secretary  
Of Amity Foundation



**Ms. Dai Yibo**

Vice President,  
Goldenbee CSR  
Consulting



**Ms. Clare Pearson**

International Development  
Director, Dla Piper





# Student Art Competition Winners





# Group Age 10yrs & Above

**Daniel Wu**

Yew Chung  
International School  
of Shanghai



**HaRin Hwangbo**

Nanjing International School

**Wei Jiaxian**  
The British School of Nanjing





# Group Age 10yrs & Under



**Wang Binting**  
Yew Chung International  
School of Shanghai



**Tristan Zhang**  
Yew Chung International School  
of Shanghai



**Olivia Li**  
Yew Chung  
International School of Shanghai

Special Thanks

扬子石化-巴斯夫有限责任公司  
BASF-YPC Company Limited



Vision Partner  
of the European Chamber  
**Corporate Social Responsibility**  
**10-Year Anniversary Awards**  
**from 2014 to 2023:**

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from 2014 to 2023:

**ARKEMA**

 **Epiroc**

 **FETTE  
COMPACTING**  
be efficient

 **BOSCH**  
Invented for life

 **Lenzing**  
Innovative by nature

 **pullman**  
HOTELS AND RESORTS  
NANJING LUKOU AIRPORT  
南京禄口机场铂尔曼大酒店

**B/S/H/**

 **SCHENKER**

 **VIRTUOS**

**IFC** 南京国际  
金融中心



## European Chamber

中国欧盟商会

**The European Union Chamber of Commerce in China (European Chamber)** was founded in 2000 by 51 member companies that shared a goal of establishing a common voice for the various business sectors of the European Union and European businesses operating in China. It is a members-driven, non-profit, fee-based organization with a core structure of 45 working groups representing European Chamber is recognized by the European Commission and the Chinese authorities as the official voice of European business in China.

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